

Decision Maker: Renewal and Recreation Portfolio Holder

**For pre-decision scrutiny by the Renewal and Recreation
PDS Committee**

Date: 13th December 2011

Decision Type: Non-Urgent Executive Key

Title: MYTIME ACTIVE SERVICE DELIVERY PLAN 2012/13

Contact Officer: John Gledhill, Head of Cultural Business Development
Tel: 020 8461 7527 E-mail: john.gledhill@bromley.gov.uk

Chief Officer: Marc Hume, Director of Renewal and Recreation

Ward: Borough-wide

1. Reason for report

- 1.1 This report updates the Renewal and Recreation Performance and Development Scrutiny Committee and the Portfolio Holder on the Mytime Active (Mytime) draft Service Delivery Plan for 2012/13. The draft Service Delivery Plan 2012/13 is included as Appendix 1.
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2. RECOMMENDATIONS

The Renewal and Recreation Performance and Development Scrutiny Committee is asked to:

- 2.1 Consider the commentary within this report and make any recommendations to the Portfolio Holder for Renewal and Recreation.

The Renewal and Recreation Portfolio Holder is asked to:

- 2.2 Consider the commentary within this report.
- 2.3 Approve Mytime's Service Delivery Plan for 2012/13.
- 2.4 Approve Mytime's Investment Fund Programme of Works for 2012/13.

Corporate Policy

1. Policy Status: Existing policy.
 2. BBB Priority: Children and Young People. Excellent Council, Vibrant Thriving Town Centre and Supporting Independence
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Financial

1. Cost of proposal: Estimated cost £1,025,260
 2. Ongoing costs: Recurring cost.
 3. Budget head/performance centre: Leisure Trust Client Budget
 4. Total current budget for this head: £1,007,580
 5. Source of funding: Existing revenue budget 2011/12 less agreed funding savings of £400k
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Staff

1. Number of staff (current and additional): n/a
 2. If from existing staff resources, number of staff hours: n/a
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Legal

1. Legal Requirement: <please select>
 2. Call-in: Call-in is applicable
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Customer Impact

1. Estimated number of users/beneficiaries (current and projected):
2.75 million attendances across Mytime facilities and development
1.75 million attendances at leisure centres
Nearly half a million attendances at dual use sports centres
80,00 people engaged in sport and arts development
35,000 childcare places
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Ward Councillor Views

1. Have Ward Councillors been asked for comments? No.
2. Summary of Ward Councillors comments: n/a

3. COMMENTARY

- 3.1 Mytime Active (Mytime) have historically provided the Council with a draft Service Delivery Plan (SDP) including their Investment Fund proposals for the forthcoming financial year. Under the new contractual arrangements within the Deed of Variation agreed between Mytime and the Council, dated 1st November 2011, (details of which were presented to the Renewal and Recreation Performance and Development Scrutiny Committee, and Executive Portfolio Holder on 5th July 2011), Mytime will receive a significantly reduced Main Grant for 2012/13 of £322,500, and from 2013/14 they will receive no Main Grant from the Council.
- 3.2 In light of these new arrangements, Mytime have provided a shortened SDP for 2012/13, and from 2013/14 they will provide an Annual Report detailing their previous years achievements, along with their future plans and aspirations, their Investment Fund proposals and how these support their Business Plan.
- 3.3 The 2012/13 SDP outlines Mytime's priorities for its ninth full year of trading, and this report highlights the key elements within the plan for consideration by the PDS and the Portfolio Holder. The Plan includes Mytime's key corporate priorities for improvement and development, detailing future investment plans and proposals for the development of new services, and details of how the services provided by Mytime meet the Council's priorities.
- 3.4 The 2012/13 SDP acknowledges the challenging trading conditions for the leisure sector and for Mytime. Highlights from the last full year of Mytime's trading, 2010/11, include Mytime commencing the management of the new Memorial Library and Swimming Pool at Biggin Hill, the starting of works on the Priory Link Centre at the Priory School, and the agreement for the £5m improvement works at the Pavilion Leisure Centre, along with Mytimes role in supporting Bromley successful Youth Games Teams.
- 3.5 The 2012/13 SDP outlines Mytimes proposals for utilising resources and developing services, and their investment proposals to support their ambitions to deliver top quality services and facilities. Mytime have provided (Appendix 2) their Investment Fund proposals including developments at the Pavilion Leisure Centre, along with their Invest to Save Carbon reduction scheme. Mytime are also developing a scheme to enhance the Bromley Tennis Centre, subject to obtaining external funding.
- 3.6 Mytime continue with their commitment to improving customer service, being nationally recognised in the WOW awards for Best Team, and Best Leisure Provider. Mytime are also continuing to further update their online booking and automated payment systems, as well as developing a new more interactive website.
- 3.7 Mytime's partnership priorities include a commitment to supporting Building a Better Bromley, with a focus on young people and families through outreach projects such as My Futures and Arts Train. They are also working to support Pro Active Bromley in delivering their new Strategic Framework 2011-16. Mytime are also continuing to develop preventative health services across London and the wider region along with a continued commitment to offering Bromley residents their active lifestyles programme and GP exercise referral scheme. Mytime are also committed to developing more Sports Academies and working with National Governing Bodies, clubs schools and colleges to develop new activities in the run up to 2012. They are also introducing new incentives for people to participate in activities such as the 'Mytime Challenge' which will run across their sports and leisure centres during the Olympic and Paralympics period. Mytime are also focused on developing their innovative work in helping people with disabilities participate in a wider number of opportunities.

- 3.8 The 2012/13 SDP also identifies that as more schools become established as Academies, there may be opportunities to explore how these facilities, in and particular the dual use sports centres, may be managed in the future.
- 3.9 Mytime have set out their performance indicators for the leisure and sports centres, golf courses, development activities, childcare places, and the civic halls.
- 3.10 The Service Delivery Plan also sets out Mytime's five-year Investment Fund proposal (Appendix 2). The new contractual arrangements agreed between the Council and Mytime requires Mytime to submit proposals to the Council each year to develop a rolling programme of schemes to draw down against the Investment Fund. The proposals for the subsequent financial year 2012/13, are required to be approved by the Portfolio Holder.
- 3.11 The 2012/13 Investment Fund proposals are summarised below:
- Pavilion Leisure Centre Development. To enable the completion of the £5.5m upgrade at the facility, £41,400.
 - Rolling programme to upgrade the gym, studio, sports hall, IT, catering, soft play, halls, golf kit & ancillary equipment in the facilities, £181,694.
 - Upgrade plant & machinery in the facilities, £130,000.
 - Upgrade of internal / external finishes, including lockers and toilets, £118,846.
 - Energy Management schemes, to install energy products in line with the environmental programme to reduce CO2, £108,600.

4. FINANCIAL IMPLICATIONS

- 4.1 Schedule 2 of the original Funding Agreement states that the formula for calculating the core funding for 2012/13 is the current year's budget less agreed savings plus inflation for RPIX less 2% efficiency savings, excluding VAT. The RPIX for 2012 will be that for the period 1 January 2011 to 31 December 2012 and this should be published sometime during January 2012. Excluding the effect of inflation, but allowing for the 2% efficiency savings and the deduction of £400k as agreed within Deed of Variation Relating to the 2004 Funding Agreement dated 1st November 2011, the estimated funding that will be provided to Mytime from the Council for 2012/13 is £1,025,260.

Breakdown of grant payable to Bromley Mytime	2012/13	2013/14
	£	£
Main Grant	322,500	0
Contribution towards accommodation costs	140,250	140,250
Investment Fund	562,510	562,510
Total grant payable	<u>1,025,260</u>	<u>702,760</u>

- 4.2 Savings will have to be identified to ensure that the budget and actual costs are balanced for 2012/13.

5. LEGAL IMPLICATIONS

- 5.1 The extension of the Trust's contract will maintain Mytime's obligation to present an annual report to Members including details of the proposed 5 year investment plans.

Non-Applicable Sections:	Policy and Personnel Implications
Background Documents: (Access via Contact Officer)	<p>Agreements between the Council and Mytime at the point of transfer of the Services.</p> <p>Deed of Variation Relating to the 2004 Funding Agreement dated 1st November 2011.</p> <p>Draft Mytime Service Delivery Plan (Appendix 1) and Investment Fund 2012/13 (Appendix 2).</p>